

MEDIA RELEASE

Pioneer Road Services to present its dust suppression product at Kalgoorlie's GME

Pioneer Road Services will feature its award-winning dust suppression product, DustBloc, on **Stand 1105** during the Goldfields Mining Expo (GME) at the Kalgoorlie-Boulder Racing Club from October 28-30, 2008.

DustBloc is said to reduce:

- water usage by up to 90%
- road maintenance
- wear and tear on equipment
- respiratory dust inhalation.

It also enhances visibility

"And it is safe to handle, store and apply," Pioneer representative, Don Secomb said.

DustBloc was simply added to existing water carts and sprayed on mine access roads, with ore trucks being able to use the roads immediately, he said.

Developed by Cooe Products of Queensland, DustBloc is manufactured and distributed throughout Australia by Pioneer Road Services.

The commercial release of DustBloc follows four years of field testing and the product is said to be already making significant inroads into the mining and dust suppression market.

It recently gained international recognition for addressing dust control issues across the mining industry as the recipient of BHP Billiton's 2008 Mining Technology Award.

A leading Australian road resurfacing company, Pioneer Road Services is owned by Shell Australia and Hanson Pty Ltd. It has NATA quality assurance certification to ISO 9001.

Further information:

Pioneer Road Services: ph (08) 9454 0100, email don_secomb@prs.com.au, website www.prs.com.au.

Exhibitors & Visitors: Reed Exhibitions, Chris Ghosh, ph (02) 9422 2518, email chris.ghosh@reedexhibitions.com.au, or Peter Thompson, ph (02) 9422 2472, email peter.thompson@reedexhibitions.com.au, website www.gme.reedexhibitions.com.au.

Media: Spitfire Communications, Mark Cherrington, ph 0419 236 704, email mark.cherrington@spitfirecommunications.com.au.

ABOUT REED EXHIBITIONS – AUSTRALIA

Reed Exhibitions is the world's leading organiser of trade and consumer exhibitions and excels in creating high profile, highly targeted business and consumer exhibitions to establish and maintain business relations, and generate new business. From its offices based in Chatswood NSW, Reed Exhibitions runs over 20 events each year in NSW, Victoria, Queensland, South Australia and Western Australia covering a broad range of industry sectors. Globally, Reed Exhibitions runs over 460 events in 38 countries, bringing together over 90,000 suppliers and more than 5.5 million buyers. With 2,300 employees in 33 offices around the globe the company serves 52 industries worldwide. Its network of offices and promoters extends to 45 countries. Reed Exhibitions is a division of Reed Business Information Pty Ltd.

