

MEDIA RELEASE

## Earthmover Tyres to release new OTR radial tyre at Kalgoorlie's GME

**Earthmover Tyres International** will introduce its first Ironstone radial off-the-road (OTR) tyres on **Stand 2086** during the Goldfields Mining Expo (GME) at the Kalgoorlie-Boulder Racing Club from October 28-30, 2008.

The 40.00R57 radial tyre is currently being trialled in Western Australia and Queensland.

The new tyres, which can be fitted with Earthmover Tyres' GTI tyre monitoring system as an option, had the potential to save customers hundreds of thousands of dollars annually in tyre performance costs, the company's managing director, Vince Schepis, said.

They have been the subject of on-going product development for more than four years.

Perth-based Earthmover Tyres is an established car, truck and OTR tyre supplier which has developed its own Chinese-manufactured tyres and markets them under the Ironstone brand.

### Further information:

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